



PRESS RELEASE
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Three prizes in just three weeks
underscore the contribution of L'Équipe Spectra
Hats off to Alain Simard!

Montreal, Thursday, October 27, 2005 — Imagination, community involvement, perseverance and the infectious enthusiasm he shares with the entire population of Montreal and Quebec have recently been cited in the awarding of three coveted prizes to **Alain Simard**, president and founder of **L'Équipe Spectra**, the **Festival International de Jazz de Montréal**, the **FrancoFolies de Montréal** and the **MONTREAL HIGH LIGHTS Festival**.

Although this isn't the first time Alain's contributions to our shared cultural life have been honored, on Tuesday, October 25th, he was presented the prestigious **Entrepreneur Of The Year Award (Media and Entertainment, Quebec)** by the firm Ernst & Young.

The day before—at the 9th Diner-Gala of the *Cercle Entreprendre du Québec* (entrepreneurs' club of Quebec)—he became the male recipient of the **Prix de la réussite Entreprendre 2005** for his exemplary business spirit, determination and a remarkable career, the trajectory of which serves as an example for coming generations.

Moreover, last October 5th, Alain was named "**Grand Montréalais 2005**" by Mrs. Isabelle Hudon, president and CEO of the Greater Montreal Chamber of Commerce, and Montreal Mayor Mr. Gérald Tremblay. That particular award was particularly touching for Alain, who's devoted the greater part of his life to the cultural development and international reputation of our city.

For Alain Simard, president and founder of L'Équipe Spectra, "it's hugely rewarding to receive such acknowledgement and appreciation for what will soon be thirty years of efforts by L'Équipe Spectra to further the cultural, social, economic and touristic development of Montreal. But our company is truly a team, and this prize must be shared equally with my associates André Ménard, Denyse McCann, Luc Chatelain and Jacques-André Dupont. It also belongs to every one of our employees who direct their passion, their time and their creativity to projects they truly believe in and of which they're rightly proud. In accepting this award, I also acknowledge the invaluable collaboration of all the sponsors, government partners and suppliers who share our vision and who have helped make Montreal a "City of Festivals." I thank all the artists who are at the heart of the events we create and, even more importantly, Montrealers themselves for their enthusiasm and attendance. It's to all those individuals—who sometimes perform what appear to be miracles—that I today dedicate this prize."

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Source:

L'Équipe Spectra – (514) 525-7732
Alain Simard, President and Founder

Information (media):

Myriam Achard, Director of Media Relations – (514) 525-7732, ext. 535 ; myriam.achard@equipespectra.ca
Marie-Eve Boisvert, Press Attachée – (514) 525-7732, ext. 666 ; marie-eve.boisvert@equipespectra.ca